

Christopher Ryan Schwarz

Passionate Self-Starter & Information Technology Expert

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Highly-accomplished, quick learner with an impressive hands-on knowledge base encompassing the entire spectrum of Electronics & Technology, with a special expertise in Computer Information Systems. Regarded by peers & mentors as an overachiever who is committed to excellence in this field. Clear communication skills and ability to effectively collaborate, assess needs, and deliver creative, appropriate solutions. Extremely strong problem-analysis talent, driven by global view/attention-to-detail approach. Very comfortable handling numerous tasks simultaneously in high-pressure, demanding environments. Eagerly accepts challenging decision-making projects with open arms.

Authorized to work in the US for any employer

Work Experience

Business Owner

CR Schwarz Holdings Group, LLC - North Port, FL

April 2018 to Present

An experienced digital marketing agency helping others to increase growth and amplify their brand. A social and display advertising agency that knows the role these channels play in a well-rounded and integrated marketing plan.

CR Schwarz Holdings Group possesses a solid understanding of digital advertising for all channels such as paid social ads (FB, Twitter, Instagram, LinkedIn, Reddit, Quora), paid search (SEM), and paid Display (Google Display Ads) with an advanced understanding of Organic search (SEO). These channel performances are under our care and we are accountable for growing them simultaneously. Responsible for crafting the strategy as well as be an integral team player ensuring that we hit our acquisition and retention goals across the marketing organization as a whole.

We are digital marketing gurus who love to think outside the box and setup tests to optimize each brand in our care for greatness. Our love for reading things includes publications such as Search Engine Land, Moz, Seth Godin, Ahrefs, Majestic and more. We love using measureable data to make decisions, leverage insights, evaluate and enhance our acquisition channels with creative strategies. This role includes an individual contributor working cross-functionally with our larger growth marketing team as well as necessary skills like graphic design, brand marketing, product marketing, various web development platforms and product management.

CR Schwarz Holdings Group, LLC d/b/a's as several online brands and agencies mentioned above.

Owner and Operator

WebDesign499, LLC - Wellington, FL

April 2015 to Present

Full-time digital marketer, web designer & web developer. I am happiest in life when working on new brands, agencies and ideas and bringing them to market. I love learning and crave the pursuit of knowledge. With my great mix of web design & internet marketing skills, I have taken many websites from initial consultation, wireframes, and all the way through search engine optimization, digital marketing and cemented the client's brand as a dominate social media presence. When not working on my various digital agencies such as WebDesign499, Outreach Kings and C3LOCAL, I enjoy spending time with my wife Candace and two children, Christopher & Madison. I consider myself a family man who is driven by my passions.

Senior Systems Analyst and Internet Developer

Palm Beach Technologies, Inc. - West Palm Beach, FL
February 2010 to January 2015

Owner and Operator

Christopher Ryan Computer Consulting, LLC - Port Charlotte, FL
September 2005 to February 2010

I personally offered and performed business services in the area of Computers & Technology similar to today's "GeekSquad," ran by Best Buy. Performed various computer repairs and maintenance.

Knowledge Acquired Includes, But Not Limited To:

- o Windows
- o Mac OS
- o Sun
- o UNIX Platforms

- o WordPress
- o MS Office Suite
- o Adobe Suite
- o Firefox/Safari

- o Oracle/Sybase
- o Internet Explorer
- o Visual Basic
- o MS SQL

- o C
- o Java
- o HTML
- o Unix

- o JavaScript
- o MySQL/PHP
- o Perl
- o CSS Style Scripting

Education

Associate in Computer Science And Information Systems

The Richard Stockton College of NJ - Pomona, NJ

August 2002 to June 2004

Diploma in General Studies

Middlesex High School - Middlesex, NJ

Skills

- MySQL (10+ years)
- SQL (10+ years)
- Microsoft SQL Server (10+ years)
- Java (10+ years)
- JavaScript (10+ years)
- WordPress (10+ years)
- Microsoft Office (10+ years)
- PHP (10+ years)
- Python (10+ years)
- Program Development (10+ years)
- Web Development (10+ years)
- Web Design (10+ years)
- Graphic Design (10+ years)
- Copywriting (10+ years)
- Digital Marketing (5 years)
- Social Media Marketing (5 years)
- Social Media Management (5 years)
- Web Services (10+ years)
- HTML5
- CSS
- XML
- Search Engine Optimization (SEO)
- User Interface (UI)
- APIs
- Visual Basic
- Scripting
- C/C++
- SEM
- REST
- Git

- Agile
- Requirements Gathering
- Test Cases
- Oracle
- SEO (6 years)
- SEO Tools (6 years)
- Digital Design (10+ years)
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Sketch
- Technical writing
- Data analysis skills
- Scrum
- Typography
- Video editing
- Research & development
- UX
- Basecamp
- SaaS
- Lean
- HubSpot
- jQuery
- React
- Swift
- Front-end development
- Adobe After Effects
- Google Analytics
- SASS
- Back-end development
- Web accessibility
- Google Docs
- Linux
- Budgeting
- Adobe XD
- Node.js
- Shell Scripting
- Adobe Premiere
- Responsive web design
- Windows

- Keyword research
- Relational databases
- Management
- Database development
- Project management
- C#
- Django
- Drupal
- Analysis skills
- Telecommunication
- Data structures
- Microsoft Powerpoint
- Google Search Console
- Data visualization
- Interaction design
- Visual design
- Sales
- Business development
- Process improvement
- Customer service
- Analytics
- Business analysis
- Customer relationship management
- Salesforce
- Negotiation
- AWS
- VMWare
- Virtualization
- Google Ads
- Usability
- Conversion optimization
- E-commerce
- Linkbuilding
- Leadership
- Jira
- S3
- Docker
- Facebook Advertising
- Mentoring
- Customer segmentation

- Google Suite
- English
- Content management systems
- Adobe Acrobat
- Magento
- SSH
- Figma
- Color theory
- DNS
- Market research
- Content marketing
- Lead generation
- Photography
- Logo design
- User research
- MailChimp
- Marketing automation
- Merchandising
- Trello
- Adobe Analytics
- Data collection
- R
- Content strategy
- Management
- Website management
- Hootsuite
- Content management
- Layout design
- Email marketing
- Computer Networking
- GitHub
- ASP.NET
- Bootstrap
- Copy editing
- AP style
- Account management
- Performance marketing
- Forecasting
- Marketing
- 4G/LTE

- CCTV
- Low voltage
- Proofreading
- Chicago Manual of Style
- TensorFlow
- OOP
- D3.js
- Apache Hive
- MongoDB

Languages

- English - Expert
- Spanish - Intermediate

Links

<https://c3local.com/>

<https://crschwarz.com/>

<https://webdesign499.com/>

Awards

Eagle Scout (Boy Scouts of America)

June 2001

Attained the honor of Eagle Scout after 10+ years in the Boy Scouts of America.

Certifications and Licenses

Cybrary Digital Learning Platform

September 2020 to Present

The Leading Cybersecurity Professional Development Platform

- Hands-on experiences to gain real-world skills
- Guided career paths and role-based learning
- Industry certification courses with practice tests
- Dedicated mentors and professional networking

Microsoft Business Partner

May 2009 to Present

Google Digital Partner

April 2015 to Present

Apple Business Partner

May 2015 to Present

Google Analytics Certification

Bing Ads Certification

Google AdWords Certification

Assessments

Verbal communication — Highly Proficient

January 2021

Speaking clearly, correctly, and concisely

Full results: [Highly Proficient](#)

Marketing — Highly Proficient

January 2021

Understanding a target audience and how to best communicate with them

Full results: [Highly Proficient](#)

Search engine optimization — Expert

January 2021

Interpreting online website performance metrics and understanding search engine optimization tactics

Full results: [Expert](#)

Marketing — Proficient

May 2022

Understanding a target audience and how to best communicate with them

Full results: [Proficient](#)

Work style: Conscientiousness — Highly Proficient

March 2021

Tendency to be well-organized, rule-abiding, and hard-working

Full results: [Highly Proficient](#)

Retail customer service — Proficient

April 2022

Responding to customer situations in a retail setting

Full results: [Proficient](#)

Proofreading — Completed

March 2021

Finding and correcting errors in written texts

Full results: [Completed](#)

Technical support — Familiar

April 2022

Performing software, hardware, and network operations

Full results: [Familiar](#)

Project timeline management — Proficient

March 2021

Prioritizing and allocating time to effectively achieve project deliverables

Full results: [Proficient](#)

Following directions — Highly Proficient

January 2021

Following multi-step instructions

Full results: [Highly Proficient](#)

Attention to detail — Familiar

February 2021

Identifying differences in materials, following instructions, and detecting details among distracting information

Full results: [Familiar](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

Groups

Faith Farm Ministries Alumni Association

May 2016 to Present

Faith Farm ministries was established in 1951 by Reverend Garland Eastham. From its inception the church began providing comfort, shelter, food and Biblical counseling to homeless and destitute men. During its very active and energetic history, Faith Farm Ministries has continually addressed the needs of homeless and addicted men and women.

The Faith Farm Ministries of Fort Lauderdale Rescue Tabernacle, Inc. is a 501 (c) (3) not for profit corporation, as defined by the Internal Revenue Service. Support is received solely through private gifts and donations. The three Faith Farm stores sell new furniture and gratefully accept for re-sale donations of used furniture, clothing, hardware, and other household items. We also accept donations of cars, boats, art, cash and estates. All items are tax deductible as allowed by law.

Publications

My Personal Blog

<https://www.crschwarz.com/>

September 2017

The personal blog and website of Christopher Ryan Schwarz

Web Design Portfolio

<https://www.webdesignportfolio.org/>

September 2015

Personal portfolio of web design projects by Christopher Ryan Schwarz

Additional Information

- Digital business owner starting with Web Design from the age of 13 years old. Sold "Unlimited Designs," my first company, at the age of 17 years old before leaving for Richard Stockton State College.
- Currently types over 150 words per minute.
- Solid and rounded computer & technology background for over 25 years and counting.
- Entrepreneur & Business Owner, working remotely from my home office for the past 5+ years.